

## Send Automated Tactile Communications from YOUR Marketing Tech Stack

Direct mail on autopilot made simple:  
- no complex APIs or coding.

Now you can trigger and track real mail, as easily as email. Stand out with personalized letters, cards, brochures and dimensional items - with no coding, complex APIs or manual processes.

Just set it & forget it.

Digitally transform your Direct Mail and replace outdated, offline processes.

Say goodbye to endless emails, ftp sites and offline project management.

Create, manage and approve your templates, campaigns and approvals from one application.

Send triggered mailings or user driven ad-hoc sends to small segments or large audience.



Triggered Event



Auto-Send Offer Letter



Track Delivery



Follow Up Email



### 1-to-1 personalization.

Our flexible templates deliver true 1-to-1 personalization with real-time proofing. From simple to complex variability, you are in full control. We make it simple, so you can start sending with low start up costs from a trusted partner like DG3.



### Every address verified.

### Every piece tracked to delivery - at no added cost.

Our USPS-certified automation verifies, corrects & standardizes every address, plus tracks every delivery, return & NCOA move forward – with actionable data in your CRM. Maximize delivery and slash return mail waste.



### Closed loop tracking & powerful analytics.

Aggregate dashboards and piece level tracking on deliveries, returns and move forwards, complete mail history, and triggered actions on status changes –it's all included.



### Get more for less and stand out.

Differentiate your communications with high quality, personalized color output. Even send dimensional items like gifts, kits & product samples.