

Delivering better communications outcomes





Industry-leading communications solutions. Faster. More effective.

Addressing your challenges

DG3 has the latest technology, tools and resources to reach and engage the right audience, actionable data to help fine-tune your campaign, and an amazing and dedicated team to help take your communications to the next level.

Whether your need is for printed communications, branded premiums, mail, web or mobile campaigns, DG3 saves you time and money which can increase your ROI and help grow your business. Our team is focused and passionate about serving our clients.

Winning in business today means having the right tools and technologies

Our sophisticated online tools manage content, make ordering and fulfillment easy, turn PDFs into microsites, and enable e-commerce storefronts and e-delivery. API integration ensures seamless deployment of your communications, reduces handling costs and improves speed to market.

When you need to print, feel secure. We have invested in the most advanced offset and digital print technology to create high-impact communications that attract and engage your customers.

Our in-house print, mail, web and mobile development teams work with you to plan, manage and deliver your communications.

Customized communications create a stronger connection with your target audiences

Customers today expect not only to receive information quickly, but also to be provided with highly relevant, personalized experiences.

DG3 delivers the right message to the right audience the first time, every time, in print and online with persona-based marketing. Our goal is to make the most out of your marketing investment.

The internal DG3 data management team will segment and manage your content and databases using demographics, socioeconomics and customer preferences to deliver individualized, integrated print, mail, web and mobile messages to customers, prospects, employees and shareholders.

This seamless approach increases engagement and response rates, saves you time and money and speeds communications.

Turning analytics into action

DG3 will monitor and analyze the effectiveness of your campaigns to determine what works and what doesn't, and suggest refinements to improve your ROI.

Our data analysts work with you to structure project data, provide reports to help refine your messages, update your campaigns and measure the results.



CUSTOMIZED CAMPAIGN ENCOURAGES PATIENTS TO CONTINUE TREATMENT

Treating a life-threatening virus with a breakthrough drug can be complex, and sometimes so painful patients stop treatment. One drug manufacturer needed a way to encourage patients to continue therapy.

A data-driven print and email marketing program planned, delivered and managed by DG3, automatically generated thousands of customized letters and emails based on patient interactions or treatment stage, then gathered feedback, which drove the next wave of trigger-based communications. The result: a meaningful improvement in patient compliance.



STREAMLINING DELIVERY OF COMPLEX FINANCIAL DISCLOSURES

DG3's content management technology has transformed how financial services firms deliver shareholder information.

Before, a financial services firm would print hundreds of thousands of documents and then hand collate, insert and mail information to investors based on their investments.

Today, a single data-driven booklet with investor-specific content is automatically generated and mailed by DG3, saving weeks of production time, creating substantial savings and eliminating risk of someone receiving the wrong information.

We protect your data and your reputation

Your data is protected—guaranteed. World class data security and sophisticated connection points with specialized encryption ensure your data is safe, reducing the risk of damaging your reputation and avoiding the costs associated with a security breach.

Every day, DG3 delivers highly-regulated and specialized communications for a range of clients, including those in the financial and life sciences industries, where compliance and security are a prerequisite.

DG3 people turn the ordinary into extraordinary

DG3 doesn't just pull a plan off the shelf to achieve your communications goals.

Seasoned, hands-on account executives, certified project managers, technical experts and print and distribution specialists listen carefully to your needs, then suggest innovative communications solutions uniquely designed to deliver you the most effective results.

This may include how to make your printed pieces pop using the right finish, or how to cut postal costs by identifying the right distribution strategy. Our in-house G7 master assures perfect color every time. DG3 postal experts provide tips to ensure compliance

and guarantee delivery dates. Dimensional and structural experts ensure cost effectiveness. Your campaigns deliver on time and on budget.

Throughout the process you will work closely with a DG3 representative fully conversant on your needs, ensuring clear, timely, and effective communications—keys to developing an effective campaign.

DG3, committed to help you achieve better results

With locations around the globe, DG3 is always “on.” We work 24/7.

Just about everything we do is handled internally, without outsourcing, allowing us to tighten schedules and speed your communications.

An environmentally-responsible provider, DG3 holds FSC, PEFC, SFI certifications.

For more than 30 years, DG3 has consistently provided highly-responsive, white glove, quality communication solutions to leading companies throughout North America, EMEA, and Asia Pacific.

DG3's integrated suite of print, web, mobile and mail solutions will help you achieve your communication goals, seamlessly, all under one roof.

**We have a passion for perfection.
Trust DG3 to help you achieve better outcomes.**

People.
Technology.
Outcomes.



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