

# Business Continuity Services

Disruptions happen. When they do, **DG3** is here to ensure your critical communications are uninterrupted.

## Why It Matters

While continuity in communications is crucial to maintaining audience trust and meeting compliance requirements, real-world events create challenges that organizations cannot anticipate. Today's environment has made this more apparent than ever, with some critical communications suppliers unable to meet your needs.

To protect your brand and organization from the myriad of consequences associated with a communications lapse, **DG3** offers continuity services.



## What We Offer

Our process to ensure business continuity across marketing and business communications, print, and distribution



**Full BCP statement of work documentation** to ensure flawless execution when the service is needed



**Pre-connectivity setup** to enable immediate activation of your communication plan



**On-demand production** available within a day's notice for time-sensitive releases



**Monthly BCP testing** to verify the standing of your communications efforts



**Optional paid capacity reservation** just in case, to give you peace of mind

## How We Do It

To execute to the highest standards possible, **DG3** will define your specific standards, service levels, and technical requirements in order to properly scope your continuity proposal. We then bring together the best people and the most innovative technologies in order to implement and manage your critical data system integrations and APIs. Once activated, we oversee ongoing maintenance, providing you monthly testing and validation reports. And if you have concerns, your account manager is available to you via email and phone.



## Our Pedigree

People. Technology. Outcomes. As a diverse and stable communications platform, **DG3** is dedicated to delivering high-impact marketing and business communications for leading global organizations. We have 30+ years of experience in the communications space assisting Financial, Life Science, and Fortune 500 companies.

Get in touch for a **FREE** scoping session and pricing proposal.

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