



## New media / e-business

Cost effective yet creative solutions to ensure you get the most out of new media and the web

DG3 understands the importance of being up to date in an ever changing marketplace. New media and web solutions can help you to do this in a professional and creative way.

We have a wealth of experience and skill in this field, so let us help you work smarter.

### Key Features

- Corporate, IR and e-commerce websites that will enhance and promote your business adding true value to your bottom line
- Secure Intranets that only registered people can access, featuring targeted content specific to that user
- Online e-learning systems to make training much more cost-effective, easy to manage and less time consuming
- Online tools to make internal and external communication simpler and more effective - calculators, product comparisons, converters
- Extend the reach of your message straight to your target's in-box with personalised email marketing
- 70% of all web traffic begins with a search engine - ensure you are placed above your competitors
- Online communication is the ideal way to meet current Disabled Accessibility legislation by separating content from design

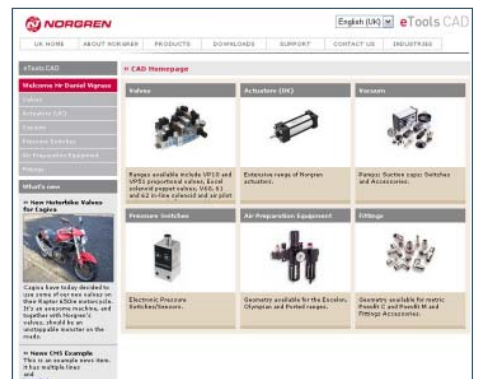
### Benefits

- Improve the image of your business and provide your website's visitors with an enhanced user experience that truly delivers what they want, how they want it
- Increase productivity with a DG3 designed Intranet that allows employees to quickly find information relevant to their job roles and even improve their performance
- Let us host, manage and update your website leaving you free to concentrate on value-added tasks
- Share accurate and relevant information quickly and easily
- Cut down on current inefficiencies by publishing information on your DG3 created Intranet, website or e-mail solution
- Use one of DG3's online e-learning solutions and let your employees train themselves, saving you valuable time and money while extending the capability of your workforce



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## A Case In Point

DG3 is commissioned and retained to develop and update numerous online e-business initiatives for a major global engineering business and its subsidiaries.

The secure, online community developed by DG3 provides employees across the world with time critical information from across many departments from Sales, Risk Management and HR, through to Health & Safety, Legal & Procurement:

- vital news about the company and its subsidiaries
- real-time share price information
- contact details for 000's of employees & company locations
- information on company policies

As a FTSE 250 listed company with over 15 subsidiary companies, the e-business solutions developed and managed by DG3 are seen as highly valuable communications tools, providing over 15,000 employees, as well as customers, with up to date, relevant information about the company.

In addition to the Intranet, the company's public-facing investor relations web-site, developed by DG3, has been at the forefront of investor recruitment and retention for over eight years, winning many accolades along the way.



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## DG3 Group Services

DG3 is a leading global provider of global print and communications services with locations across four world regions and a world-class team of over 700 associates.

We believe in making a difference and we do this with some of the world's largest and most discerning organisations every day, delivering superior integrated communications solutions.

Our services include:

- Creative and marketing services
- Typesetting, document composition and regulatory filing
- Desktop, graphics and print outsourcing
- In-house litho and advanced digital printing
- Print binding and finishing services
- Mailing, fulfilment and distribution
- Document Process Outsourcing services

