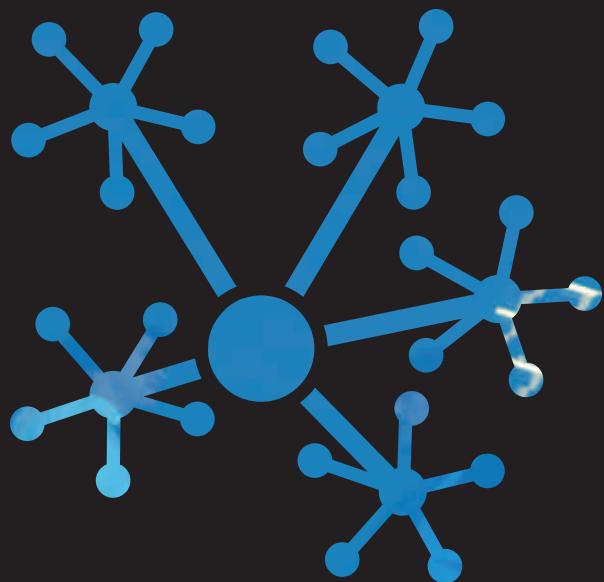


# Managed Services



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SERVICES  
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A photograph of the interior of a blue bus. Two passengers are visible, looking out through the windows. The windows have a grid pattern. The lighting is somewhat dim, suggesting it might be early morning or late afternoon.

Delivering Integrated Communications  
Solutions That Improve Brand  
Equity and Optimize Costs

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# Integrated Solutions

## Business-Aligned Strategy

## Consultative Approach

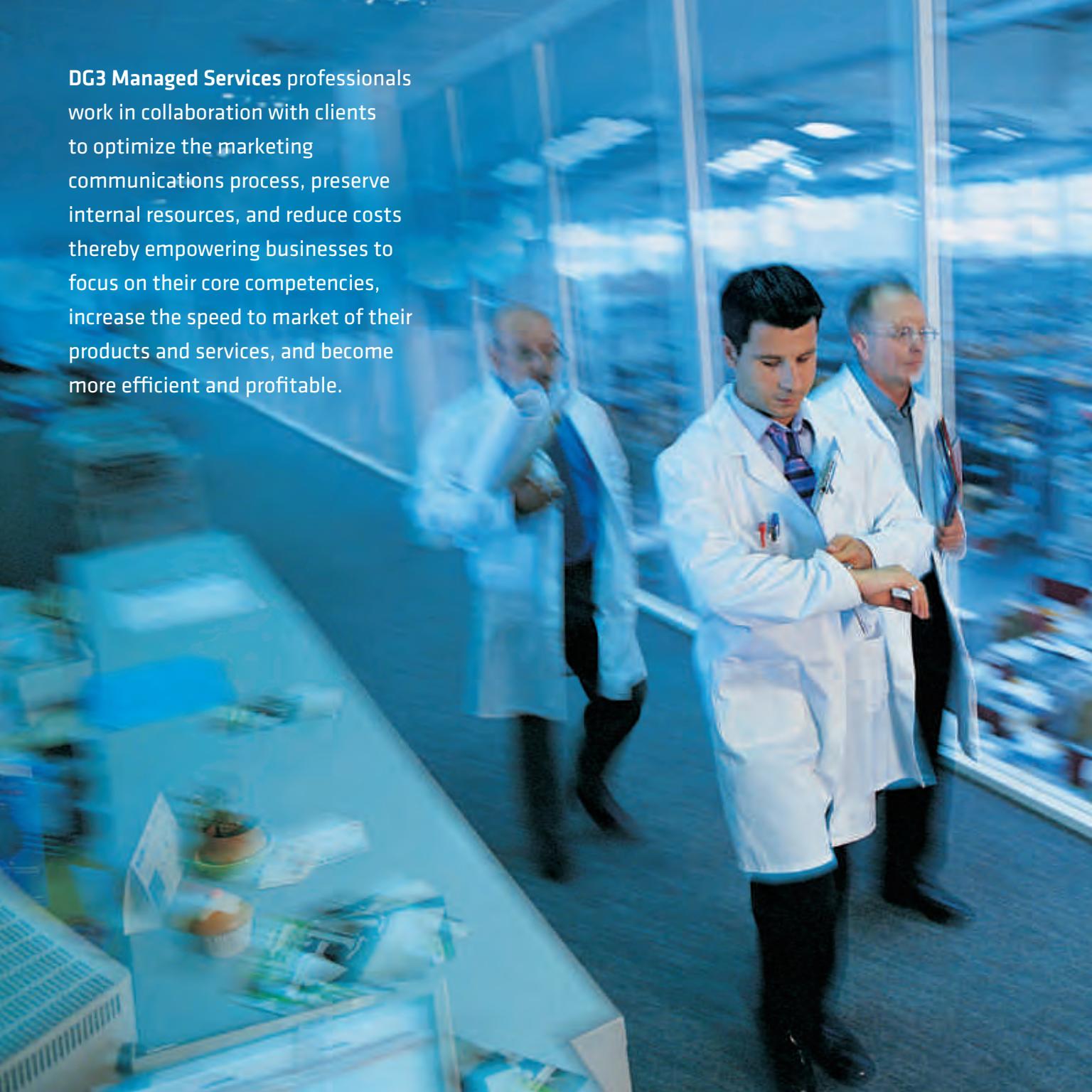
**DG3 Managed Services** is your full service communications advisor and solutions provider. We help transform your business by combining print solutions with the latest interactive, mobile, and online technologies available. Utilizing an integrated media mix approach, we help promote brand awareness, preserve resources, reduce costs, and streamline operations. By aligning these strategies with our clients' business objectives, we achieve exceptional results.

At **DG3 Managed Services**, we are uniquely positioned to help companies adapt to changing business conditions and ultimately become more successful by:

- Defining a managed services approach that's right for each client
- Incorporating industry best practices with proven technologies that add value
- Building a trusting relationship with your organization and executive team
- Enabling you to focus on your core business
- Lowering costs and preserving internal resources
- Ultimately contributing to stronger financial performance, increased margins and ROI



**DG3 Managed Services** professionals work in collaboration with clients to optimize the marketing communications process, preserve internal resources, and reduce costs thereby empowering businesses to focus on their core competencies, increase the speed to market of their products and services, and become more efficient and profitable.





## We Are Invested in You

In order to be successful, companies must focus their attention on meeting customer needs and developing core competencies rather than on managing internal support functions. Trusted partners can better handle these functions. **DG3 Managed Services** has a wide range of capabilities and industry-specific knowledge to improve your market position, while watching your bottom line.

At **DG3 Managed Services**, we are dedicated to continually integrating emerging technologies, state of the art production capabilities, and corporate responsibility practices that deliver innovative and creative solutions in support of our clients' business goals. By increasing marketing communications effectiveness and achieving shorter cycle times, on-time delivery, high quality and low cost, we can successfully link your business strategies to our high standards of excellence.

## Integration is Our Differentiator

Our interactive technology solutions—email marketing delivery services, custom document building, and mobile marketing campaigns combined with print management—offer efficiencies that streamline your marketing communications processes.



# At DG3 Managed Services, we employ a methodology that leads to business transformation

## Strategic Planning

A strategic plan is developed for each client based on business objectives. Through strategic alliances, state-of-the-art systems, a flexible approach, and improved oversight, **DG3 Managed Services** can efficiently meet your business-critical needs while letting you focus on your core competencies. We deliver savings through improved logistics, budget control, and marketing resource optimization while managing expectations and adhering to your most stringent delivery requirements.

## Supplier Alliances

The **DG3 Managed Services** supplier alliance program is based upon long-term, cooperative relationships designed to leverage both strategic and operational capabilities. The results speak for themselves: cost reduction, improved quality, shorter cycle times, and ultimately, a stronger competitive market position.

## Operations Discipline

At **DG3 Managed Services**, we bring business processes and operations discipline to the graphic communications function. Our clients benefit from improved workflow and reliability of data, integration of supplier capacity planning, and improved cash flow.



## Strategic Sourcing

At **DG3 Managed Services**, our sourcing professionals utilize a sophisticated methodology to drive costs out of the system. By understanding industry dynamics and supplier capabilities we can analyze and optimize your current price, specifications, purchasing process and any business-specific constraints to streamline your process. This methodology leverages the unique capabilities of our subject matter experts with state of the art systems and our wide array of technologies.

## Managed, Customized Marketplace

**DG3 Managed Services** creates a uniquely tailored marketplace, facilitating the procurement of a fully integrated media mix for the execution of targeted communications. This strategy facilitates a set of processes that enable sustainable cost reduction and control while simultaneously improving time to market with a consistent and integrated message.



## We Have the Expertise

Pharmaceutical companies, global financial institutions, and manufacturing companies alike trust **DG3 Managed Services** to deliver expertise, increased efficiencies, and cost savings.

**DG3 Managed Services** can achieve the highest value for our clients by delivering:

- Protection of Brand Equity
- Direct Support to Business Objectives
- Shorter Cycle Times to Market
- Sustainable Cost Control and Reduction
- Optimized Workflow Management
- Diversity Spend
- Process Reengineering
- Sustainability and Green initiatives

**DG3 Managed Services** delivers diverse capabilities from a company large enough to secure global resources, yet small enough to provide client-tailored solutions.

We offer:

- Customized, innovative approaches that maximize graphic communications
- Technology and interactive solutions, second to none
- Highly flexible implementation strategy
- Internal print procurement expertise to manage and optimize all projects
- The highest environmental standards

## **DG3 Offers A Wide Range of Solutions to Fit Your Most Critical Needs**

### **Interactive**

- Strategy Development
- Integrated Marketing
- Campaign Development
- QR Codes
- Mobile Landing Pages
- SMS
- Personalized Websites (PURLs)
- Email marketing
- Microsites
- Website Hosting
- Variable Data
- Document Builder
- Custom Programming

### **Managed Services**

- Outsourced print communications procurement
- Outsourced print management
- Outsourced office supply procurement
- Outsourced drug-to-market services

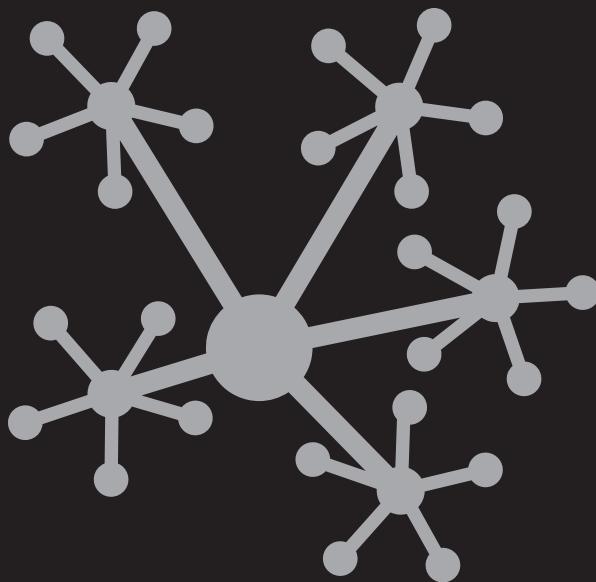
### **Output Solutions**

- Print
- Finishing
- Warehousing
- Fulfillment Services
- Mailing Services
- End-to-end Communications

### **Compliance Solutions**

- EDGAR and XBRL filing services
- Process Management
- Document Management
- Production of Shareholder Materials
- Total Source Compliance

To learn more about DG3's client-focused approach to addressing your most critical business needs, contact us at 1 (201) 793-5000 or [info@dg3.com](mailto:info@dg3.com).



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