



Integrated investor communications

One seamless solution for all your investor communications needs, provided within a single company

Introduction

DG3 understands the importance of a professional corporate image, providing everything from design and print of your Annual Report to an updated image or new brand.

Communicating with investors takes thought and commitment but the result will be rewarding, adding value to your business and to you.

Key Features

- All your investor communications needs provided by one company
- Expertise in developing creative strategy, branding and design for investor relations - in print and on-line
- ISO 9001 printing facilities with QMP mailing - the quality standard for fulfilment and mailing
- i-version™, an innovative solution for converting your Annual Report to an accessible and searchable interactive web document
- Digitally printed custom reports for your most important shareholders
- Investor Relations website expertise, design and development

Benefits

- Time-efficient and cost-effective: no need to manage and co-ordinate multiple agencies or service providers
- Your brand and messages communicated effectively and consistently, across all media and audiences
- ISO quality certifications ensure an impressive Annual Report, delivered promptly to the correct people
- Annual Reports transferred quickly and cost-effectively to your website in an accessible, accurate and interactive format



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A Case In Point

One of the world's most innovative engineering companies came to DG3 looking for a world-class investor relations website. The company's goal: to communicate effectively and consistently across all media and to be accessible to all potential investors and stakeholders, with pertinent information ranging from share price feeds to press releases.

DG3 developed a solution which married best practice with brand consistency, creativity with communicative effectiveness. To reach all potential investors, the website is DDA compliant, and the Annual Report is available both as a PDF and as an immediately accessible interactive and searchable HTML document, created by i-version™, our innovative conversion tool.

DG3 ensured that content and design were separated, so content could be repurposed to different formats easily. We developed content management tools for press releases, including embargo rules to ensure compliance with stock exchange regulations, and worked with PR agencies and third party providers of financial feeds to ensure the web-site provide an information-rich environment, including webcasts of financial presentations.

The result: our client's corporate success has been communicated to all potential investors for the past eight years, winning awards for its investor relations website along the way.



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DG3 Group Services

DG3 is a leading global provider of global print and communications services with locations across four world regions and a world-class team of over 700 associates.

We believe in making a difference and we do this with some of the world's largest and most discerning organisations every day, delivering superior integrated communications solutions.

Our services include:

- Creative and marketing services
- Typesetting, document composition and regulatory filing
- Desktop, graphics and print outsourcing
- In-house litho and advanced digital printing
- Print binding and finishing services
- Mailing, fulfilment and distribution
- Document Process Outsourcing services

