



## i-version™

The instant and accurate way for you to create online interactive versions of your printed documents

With i-version™, it's never been quicker, easier or more cost-effective to create online interactive versions of your printed documents.

i-version™ offers complete duplication of content - no re-keying, no mistakes.

No longer limited by traditional PDFs, end users can access, search, navigate, read, download and print your documents more flexibly and faster than ever before.

Visit [www.i-version.com](http://www.i-version.com) for demos and pricing.

### Key Features

- Complete accuracy – no change to the original document, no re-keying of any content
- Our dedicated support team ensure quick set-up of any document
- One URL link to paste into your website or use in email marketing
- Deep-link to any page and direct users straight to key information
- Full control over availability with defined start and expiry dates & times
- Reporting includes visits per document and per page
- Rely on DG3's powerful, dedicated hosting environment for optimum speed, uptime and capacity

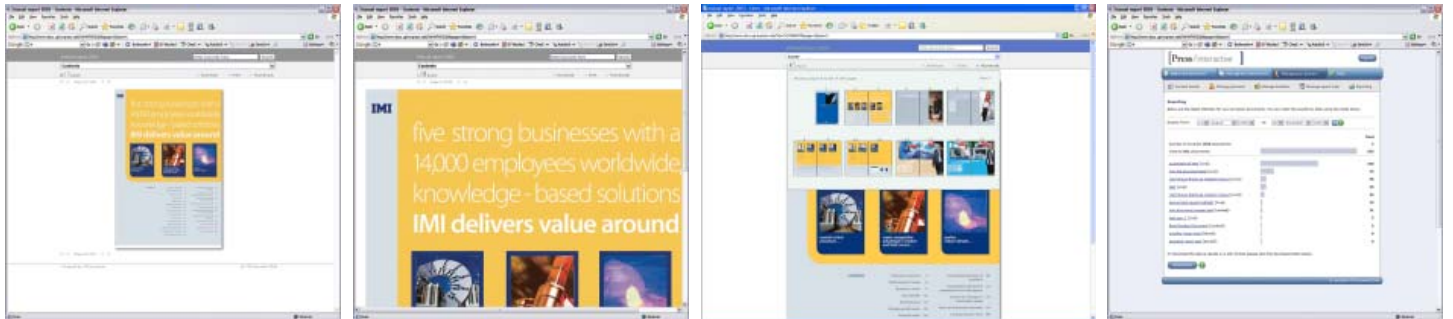
### Benefits

- No plug-ins or advanced software required to view documents
- Quick and easy to open, navigate and read using a web browser
- Easy to find individual sections and pages using content menus
- Thumbnail views of every page – no need to scroll the entire documents
- Intuitive keyword search facility – results are shown in context alongside page thumbnails
- Download and print single pages or sections
- i-version™ bookmarks – users can bookmark their key pages
- A fast and rewarding user experience, saving time and frustration
- State-of-the-art technology will enhance your brand's reputation



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## A Case In Point

DG3 is regularly commissioned to develop and provide i-version™ services for a major global engineering business - a FTSE 250 listed company with operations around the globe, and a strong investor relations focus.

i-version™ is a valuable tool in providing investors with quick and direct access to important financial documents online, without the need to download and search laboriously through a PDF or wait for a hard copy.

This advantage is seen especially in the interactive version of the company's Annual Report. Converted quickly and accurately from the printed version using i-version™, it is proving to be a popular part of the website and makes a strong contribution to the overall effectiveness of the company's investor communications activities.

"We have used DG3's i-version™ document solution in recent years to provide an accurate, speedy and cost-effective conversion of our printed annual report for the IMI plc website. Our userfriendly on-line annual report is a popular part of our website and makes a strong contribution to the overall effectiveness of our investor communications activities."

Graham Truscott  
*Communications Director*  
IMI plc



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## DG3 Group Services

DG3 is a leading global provider of global print and communications services with locations across four world regions and a world-class team of over 700 associates.

We believe in making a difference and we do this with some of the world's largest and most discerning organisations every day, delivering superior integrated communications solutions.

Our services include:

- Creative and marketing services
- Typesetting, document composition and regulatory filing
- Desktop, graphics and print outsourcing
- In-house litho and advanced digital printing
- Print binding and finishing services
- Mailing, fulfilment and distribution
- Document Process Outsourcing services

