

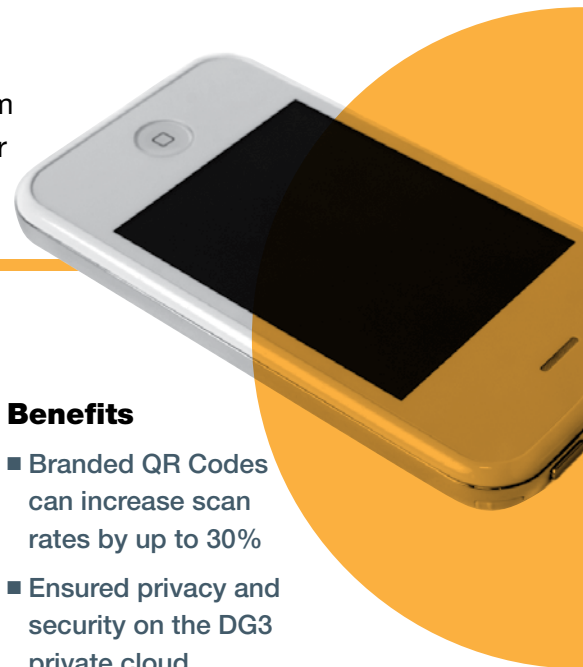


Mobile engagement is gaining momentum with investors everywhere.

50% of cell phone users own a smartphone¹ and 25% of mobile web users in the US access the web exclusively from their mobile phones².



Look to DG3 to open up a whole new world of communication engagement with your shareholders or investors. Our QReach program enables easy and affordable integration of mobile technology into your Annual Report, Analyst Reports, or Mutual Fund Shareholder Reports.



Program Details

Simply:

1. Determine the location where you would like your QR Code to appear on your printed materials. DG3 will design, create and test your branded QR Code and incorporate it into your print file.
2. Choose your content—whether it be the Chairman’s letter, Fund Manager bio, Research Analyst information, or some type of special message—and send it to DG3 with your print file. The format can be audio, video, e-business card or text.
3. DG3 will provide you a proof for approval then host your content for up to one year.

Key Features

- Rigorous testing and verification ensures QR Code functionality across all devices and QR Code Reader apps
- Device interrogation and mobile-optimized content ensures that your message will display correctly on every device
- Single-provider solution to host content, create and incorporate QR Codes, and print finished materials all under one roof
- DG3’s expertise in QR Code best practices ensures that your code is sized and placed correctly on your printed piece
- Multimedia marketing outreach integrated into your report using audio, video, text, or e-business cards
- Full year of content hosting
- Data-rich web reporting to track your campaign performance

Benefits

- Branded QR Codes can increase scan rates by up to 30%
- Ensured privacy and security on the DG3 private cloud
- Improve engagement using multimedia content
- Same workflow as submitting a print document, no added steps
- Low cost option to make materials interactive

¹ Neilson, 2012

² On Device Research, 2010 (as reported by MobiThinking)

QReach

At DG3, we know that each client has unique needs. Whether you are a financial analyst, a mutual fund portfolio manager or you are preparing your annual report, DG3 has the expertise and technology to create a meaningful mobile engagement experience.

QReach Analyst

Enrich your research report

- Biography of Analyst
- How to understand the rating system
- Industries and companies the analyst covers

QReach Portfolio Manager

Enhance your mutual fund shareholder report

- Introduce the Fund Manager/Fund Manager's statement
- Overview of investment strategy
- History of the fund
- Announce new funds/offerings

QReach CEO

Enliven your annual report

- CEO Address
- The year's financial highlights
- Real time stock quotes
- Virtual tour of facilities
- Product feature



Scan this code to learn more about QReach.

DG3 can tailor any QReach campaign to fit your communications objectives

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About DG3 Compliance Solutions

Our mission at DG3 Compliance Solutions is to create efficiencies in Corporate Compliance and to assist our clients in reaching their markets creatively, efficiently, and at a reasonable cost. That is why CFOs, legal counsel, corporate secretaries, investor relations professionals, and other valued decision makers frequently turn to DG3 Compliance Solutions for advice and results. We offer all of the services that you've come to expect from a world-class provider, as well as innovative technologies and industry expertise that create positive outcomes. We offer composition, print, and fulfillment, as well as Total Source Compliance, our single price solution to improve and consolidate your entire SEC filing process.

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