

Online Solutions

Website Development to Improve Customer Experience

Why DG3?

- ✓ One stop shop that provides web, print, distribution, and advisory services
- ✓ SSAE 16 type II audit certification to ensure a secure environment
- ✓ World class hosting at redundant geographically diverse collocation facilities within the US
- ✓ Routine exhaustive penetration testing is part of our regular security practices
- ✓ 24/7 support team of designers, developers, technicians, and production professionals
- ✓ Dedicated project manager to get your project completed on time and within scope



Responsive Design consistent experience on all devices



Engaging Content utilizing videos and interactive graphics to get your message across



Application appropriate development experienced developers will deploy your website using the appropriate technologies



SEO, SEM, CLM (closed loop marketing) make the most of your content by reaching the right people



Social Media integration closing the social loop will increase website engagement



Analytics understand user behavior by tracking the interaction

Benefits:

- Corporate websites often provide the "mile high" overview of a company. While this is relevant and necessary for general use it does not effectively target specific interest based segments of viewers.
- We can present your content on the web while also supporting your related existing print and distribution needs.
- Our websites provide focused content to a targeted audience. This focused content allows for better user engagement while meeting regulatory compliance.
- Satisfy SEC notice and access requirements by providing notice of events and access to information

About Us:

- World class printing with worldwide capabilities.
- Over 30 years of print and fulfillment experience.
- One of the top 100 largest printing groups in the world.
- Dedicated account management.
- We scale to meet your program's goals while controlling your costs.



Web Services Offerings:

Microsites:

Our microsites are flexible, feature rich, and offer the opportunity for quick deployment

Web design:

Deliver a great end user experience and create a foundation for repeatable engagement. We'll apply your strategy, create a memorable user experience

Mobile:

All our websites are built using responsive design to ensure that your message gets across regardless of the device being used

E-commerce:

Online purchasing is the standard. Our eCommerce and mCommerce solutions are efficient giving you the opportunity to expand your markets and increase your top line

Analytics:

Understand behavior and track conversions. We will track your campaigns and provide consistent dashboard and drill-down reports to help you scale up what's working, and cut back on what's not

Industry Specific Applications:

Annual Meeting Websites

- Disclose the details of the Annual Meeting
- Provide a link to services to vote electronically
- Provide the ability to download the proxy and Annual Report documents
- Provide access to other related content such as Investor Relations

Interactive Proxy Statements and Annual Reports

- Present the entire content from Proxy Statement and Annual Report in a more engaging way than possible with printed materials
- Interact with a generation who more readily absorbs electronic content
- Provide mobile access to Proxy Statements and Annual Reports

Sustainability Reports

- Present a targeted sustainability message in a clearer, more complete and meaningful way than a simple reference to it on the main corporate website

Mutual Fund sites

- Meet the regulations of providing access to Mutual Fund performance information within a maximum of three clicks for the user

Corporate issuer websites

- Provide the ability to host compliance documents in a seamless way from corporate websites

Web – Print websites

- Web enabled storefronts to provide the ability to order static and variable material to be printed on demand

Web – Fulfill websites

- Web enabled order management systems to provide the ability to order and fulfill warehoused materials