



Sustainable printing

Helping the environment and giving customers added value

The Paper Industry & The Environment

In the last few years there has been growing public concern over the environment generally and the impact using natural products can have on both the environment and on global warming.

The environment and the print industry

The paper industry is a large consumer of natural products and there is now global interest in improving the way the industry sources and manages timber, to reduce its impact on the environment.

Using timber from forests that are managed in an environmentally appropriate and socially beneficial way is becoming a recognised way of ensuring mankind has a neutral or even positive effect on the worlds' forests.

International standards have now been established to certify paper from responsibly managed forests and to certify the industries that work with this paper. Certified printers can demonstrate they are supporting the growth of responsibly managed forests worldwide.

DG3 Europe is a certified printer.

The environment and you

One of the ways you can reduce your impact on the environment is to produce publications that use certified paper sourced from responsibly managed forests.

And here's the bonus.

By using certified paper for your publications you can visibly demonstrate your environmental commitment to your customers – by putting the internationally recognised FSC or PEFC logo on your printed products.

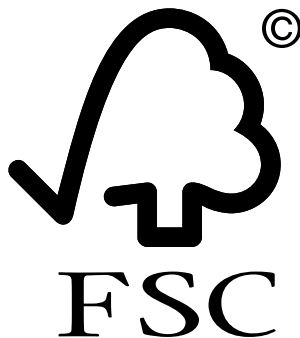
You can show your customers you are supporting the growth of responsible forest management worldwide.



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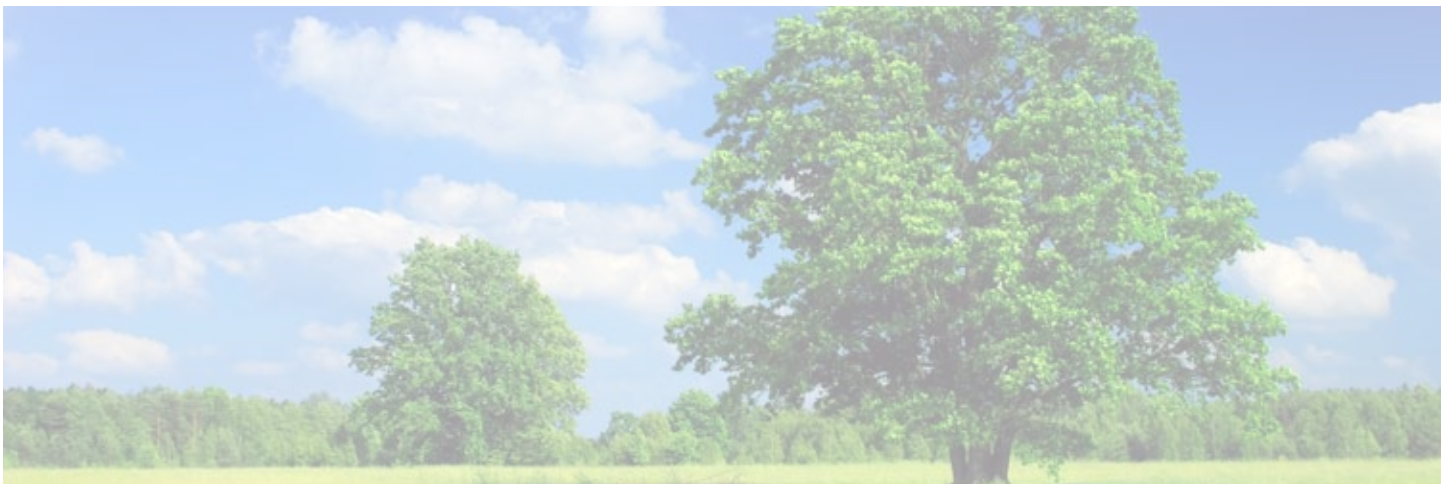
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The mark of responsible forest management.
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What are FSC and PEFC?



FSC* and PEFC** are the two most well-known global certification schemes established to certify paper from responsibly managed forests. They verify the following standards are met: the need to preserve endangered species of animal and plant life, recognition of the needs and rights of the local population and ensuring traceability of the tree from 'cradle' to final consumption.

This traceability is an important part of FSC and PEFC certification and is known as Chain of Custody Certification. It tracks the timber from the forest to the paper mill and then to the printer and ensures that at every stage the product is traceable and will not be mixed with non-certified material. Every company taking financial ownership of the product in this chain needs its own Chain of Custody Certificate.

Only printers with this Chain of Custody Certificate are allowed to put the FSC and PEFC logo on your printed products.

And DG3 Europe have this certification.

** Forest Stewardship Council ** Programme for the Endorsement of Forest Certification*



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