



Insurance and Healthcare Solutions



Every client has specific needs that require a unique solution. For over thirty years, DG3 Output Solutions has created custom applications that improve efficiency, cost, and achieve a higher return on investment than traditional print campaigns alone.

Why DG3

- ▶ The **Insurance and Healthcare** industries rely heavily on compliance. As experts in these areas, we can develop custom solutions that help drive your business needs.
- ▶ **Patient and member confidentiality** are essential requirements and demand a solutions provider equipped with disaster recovery and secure data environments. DG3 Output Solutions has the processes in place and experienced team to service the most demanding company and regulatory requirements.
- ▶ **Our team of professionals** works in collaboration with our clients to determine their specific print objectives and then design a customized campaign that improves cost, scale, and workflow.
- ▶ When you partner with DG3 Output Solutions, you will see that we quickly become experts in your business and will develop **a strategy to maximize your brand**. This approach sets us apart from the competition.
- ▶ DG3 employs **a consultative sales approach** to determine how we can maximize efficiencies through our workflow solutions. After careful review of your current program, we often recommend multiple solutions.

Is it Critical to your business?

Is it Difficult to solve?

Is it Complex?

If your area of responsibility meets these criteria, you need DG3 Output Solutions... your partner when it really counts.

We provide enterprise-wide communications solutions and advisory services that lead to positive outcomes at leading insurance and healthcare institutions, name brand corporations and other successful businesses around the globe.

We address our clients' most critical needs based on four core competencies: Digital Marketing, Compliance Solutions, Managed Services, and Output Solutions.





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Here are some specific examples where DG3 Output Solutions' customized approach has generated positive outcomes for critical areas of our clients' businesses.

BENEFIT BOOKLETS

Benefit packages are a significant part of a company's employee retention program and can help illustrate the value of their compensation packages. **Benefit booklets** have data and printing requirements that include the ability to provide versioned content, variable page counts, and several binding styles.

MEMBER CARD MAILINGS

DG3 Output Solutions can produce **member cards** on a variety of substrates—from paper-laminated cards to styrene and UV coating. In addition to member card production, we also offer integrated documents with member cards affixed and tipped on card carriers. Our technology platform enables us to match cards with carriers to ensure flawless execution and 100% matching capabilities.

PROPOSALS

Utilizing our web-based print on demand technology for all of your **proposal** needs, DG3 Output Solutions can assist in supporting your brand identity as your sales representatives promote their services to clients and prospects.

STATEMENTS

DG3 Output Solutions offers several cross media platforms that enable **Explanation of Benefits Statements** to be communicated in both print and electronically. Our closed-loop marketing approach gives us the ability to manage strict guidelines in any medium.

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About DG3 Output Solutions

With a long-standing history in print and financial communications, clients may draw the conclusion that DG3 is just about creating high quality, on-time outputs. But that's not the complete picture; we are dedicated to delivering positive business outcomes.

To help grow our clients' top line, we create campaigns that are highly targeted and reach more customers. We help shorten the sales cycle and are able to personally connect our clients with their customers. We utilize the latest web technology solutions and state-of-the-art mobile marketing techniques for highly effective and personalized communications.

For more information, contact us at www.dg3.com