

# Output Solutions



**Every client has specific needs that require a unique solution. For over thirty years, DG3 Output Solutions has created custom applications that improve efficiency, cost, and achieve a higher return on investment than traditional print campaigns alone.**

## **DG3 Capabilities**

### **Web-To-Print/Print On Demand**

With DG3's continued advances in technology, workflow and digital printing platforms, we are well suited to handle all of your print on demand initiatives. Print on Demand is facilitated through our secure web-based ordering system, which allows client stakeholders in any organization the ability to initiate and fulfill daily print requests. Orders can be created and viewed for accuracy via real-time PDF proofing, prior to print submission.

### **Variable Page Composition**

Variable data printing has proven to be very effective in several ways - increased viewing rates, ROI, and customer satisfaction. A crucial component to an effective variable data print program is Variable Page Composition software. DG3's platform incorporates areas of interest, rules, and formats for key stakeholders. Our offering includes XM Pie, Fusion Pro, Free Flow, Page Flex and proprietary technology.

### **Integrated Marketing**

Regardless of the medium, your message should remain consistent across all platforms. Through the use of QR Codes and web-to-print portals, decision makers can utilize direct mail, email and print to drive response rates. Continuity of your brand and message across all media are essential when developing a true closed loop integrated marketing campaign.

### **Digital Asset Management**

DG3's Digital Asset Management Platform allows electronic assets to be stored with key data elements for easy retrieval. This not only allows our clients to maintain brand identity and consistency across multiple locations, but also control costs.

### **Document Simplification**

DG3's consultative approach enables us to improve the overall effectiveness of all of your business communication campaigns. We review your current communications processes and campaigns and then offer recommendations on how to increase opt-ins and response rates, as well as decrease print and fulfillment costs.

### **Response Management**

DG3 can help manage your communication campaigns from postal returns, reply mail and opt-out requests. We provide reply mail P.O. boxes, web portals and Interactive Voice Response (IVR) systems to help our clients achieve full document life cycle solutions and compliance reporting where necessary.

## Output Solutions

Is it Critical to your business?

Is it Difficult to solve?

Is it Complex?

If your area of responsibility meets these criteria, you need DG3 Output Solutions... your partner when it really counts.

We provide enterprise-wide communications solutions and advisory services that lead to positive outcomes at leading financial institutions, pharmaceutical companies, name brand corporations and other successful businesses around the globe.

We address our clients' most critical needs based on four core competencies: **Digital Marketing, Compliance Solutions, Managed Services, and Output Solutions.**



### DG3 Output Solutions

100 Burma Road  
Jersey City, NJ 07305  
+1 201 793 5000

### About DG3 Output Solutions

With a long-standing history in print and financial communications, clients may draw the conclusion that DG3 is just about creating high quality, on-time outputs. But that's not the complete picture; we are dedicated to delivering positive business outcomes.

To help grow our clients' top line, we create campaigns that are highly targeted and reach more customers. We help shorten the sales cycle and are able to personally connect our clients with their customers. We utilize the latest web technology solutions and state-of-the-art mobile marketing techniques for highly effective and personalized communications.

For more information, contact us at [www.dg3.com](http://www.dg3.com)