



## Financial Services Solutions



Every financial services client has specific needs that require attention to detail. For over thirty years, DG3 Output Solutions has created custom solutions that improve efficiency, cost, and achieve a higher return on investment than traditional print campaigns alone.

### Why DG3 is Ideal for Financial Services Companies

- ▶ Our team of professionals works in collaboration with clients to determine their specific print objectives, then designs a customized campaign that improves cost, scale, and workflow.
- ▶ Our experience in one-to-one marketing, web-enabled document creation, print-on-demand, and inventory reduction can achieve better results.
- ▶ When you partner with DG3 Output Solutions, you will see that we quickly become experts in your business and will develop a strategy to maximize your brand. This approach sets us apart from the competition.
- ▶ DG3 employs a consultative sales approach to determine how we can maximize efficiencies through our workflow solutions. After careful review of your current program, we often recommend multiple solutions.

**Is it Critical to your business?**

**Is it Difficult to solve?**

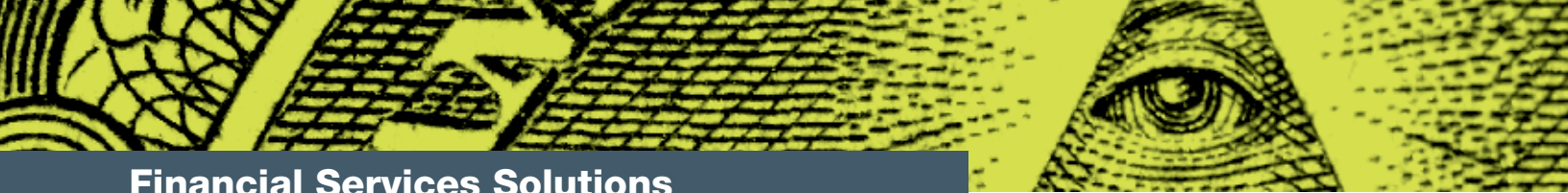
**Is it Complex?**

**If your area of responsibility meets these criteria, you need DG3 Output Solutions... your partner when it really counts.**

**We provide enterprise-wide communications solutions and advisory services that lead to positive outcomes at leading financial institutions, name brand corporations and other successful businesses around the globe.**

**We address our clients' most critical needs based on four core competencies: Digital Marketing, Compliance Solutions, Managed Services, and Output Solutions.**





## Financial Services Solutions

Here are some specific examples where DG3 Output Solutions' customized approach has generated positive outcomes for critical areas of our clients' businesses.

### RETIREMENT COMMUNICATIONS

---

DG3 offers a wide array of communication materials to help financial firms communicate with plan sponsors and participants. Our online 401k enrollment system, **DG3 Kit Builder**, enables firms to create and view real time PDF files of plans, prior to print submission. In addition to enrollment kits, we also offer statements, personalized advisor newsletters, web content, statement processing and interactive tutorials all geared towards increasing participation rates.

### ANNUAL PLAN REVIEW

---

**Sales Proposals** and **Annual Plan Review** reports can be viewed through DG3's secure, online web portal. Our application incorporates plan data, participant demographics, fund objectives, historical performances and benchmark comparisons—all formatted in easy to read tables and graphics.

### TRANSPROMOTIONAL PRINTING

---

**Transpromotional documents** combine CRM systems and data mining technology with variable data printing and location intelligence. Using transpromotional printing, DG3 can add relevant promotional or advertising messages into existing transaction-related documents, such as statements, invoices or bills.

### ADVISOR COMMUNICATIONS

---

DG3 provides content, production, personalization, mailing and fulfillment services which support Advisors during the sales process. Our **database marketing and variable page composition software** allow clients to customize newsletters for specific products, markets and clients, while maintaining a uniform brand identity.

---

#### DG3 Output Solutions

100 Burma Road  
Jersey City, NJ 07305  
+1 201 793 5000

#### About DG3 Output Solutions

With a long-standing history in print and financial communications, clients may draw the conclusion that DG3 is just about creating high quality, on-time outputs. But that's not the complete picture; we are dedicated to delivering positive business outcomes.

To help grow our clients' top line, we create campaigns that are highly targeted and reach more customers. We help shorten the sales cycle and are able to personally connect our clients with their customers. We utilize the latest web technology solutions and state-of-the-art mobile marketing techniques for highly effective and personalized communications.

For more information, contact us at [www.dg3.com](http://www.dg3.com)