



Your Partner When It Really Counts



Is it **Critical** to your business?

Is it **Difficult** to solve?

Is it **Complex**?

If your area of responsibility meets these criteria, you need **DG3**... your partner when it really counts.

DG3 provides enterprise-wide communications solutions and advisory services that lead to positive outcomes at leading financial institutions, name brand corporations, major pharmaceutical companies, and other successful businesses around the globe.

We address our clients' most critical needs based on four core competencies: Interactive, Compliance Solutions, Managed Services, and Output Solutions.

To learn more about **DG3's** client-focused approach to addressing your most critical business needs, contact us at 1 (201) 793-5000 or info@dg3.com.





Enable Profitable Growth

Enhance Brand Equity

Enhance Brand Equity

It requires a creative eye, innovative approach, understanding of technology, and flawless delivery across multiple platforms to enhance brand equity.

To deliver on that powerful combination, **DG3** offers a full range of strategic interactive services for your enterprise communications, including analysis, program design, modeling of outcomes, and metrics. Our experts work in collaboration with your organization to:

- Better understand market opportunities and risks with deep insights into your industry, communications mix, and competitive environment.
- Identify the market drivers through our understanding of regulatory requirements, changing target audience characteristics, communications challenges, as well as emerging technologies that best address them.
- Forge strong brand-customer relationships by honing your strategy to be aligned with customer decision processes and buying behaviors.



Enable Profitable Growth

At **DG3**, we not only invest in the most current technologies, we are also dedicated to constantly exploring new equipment, emerging technologies, state of the art production facilities, and green initiatives that further support our clients' profit goals.

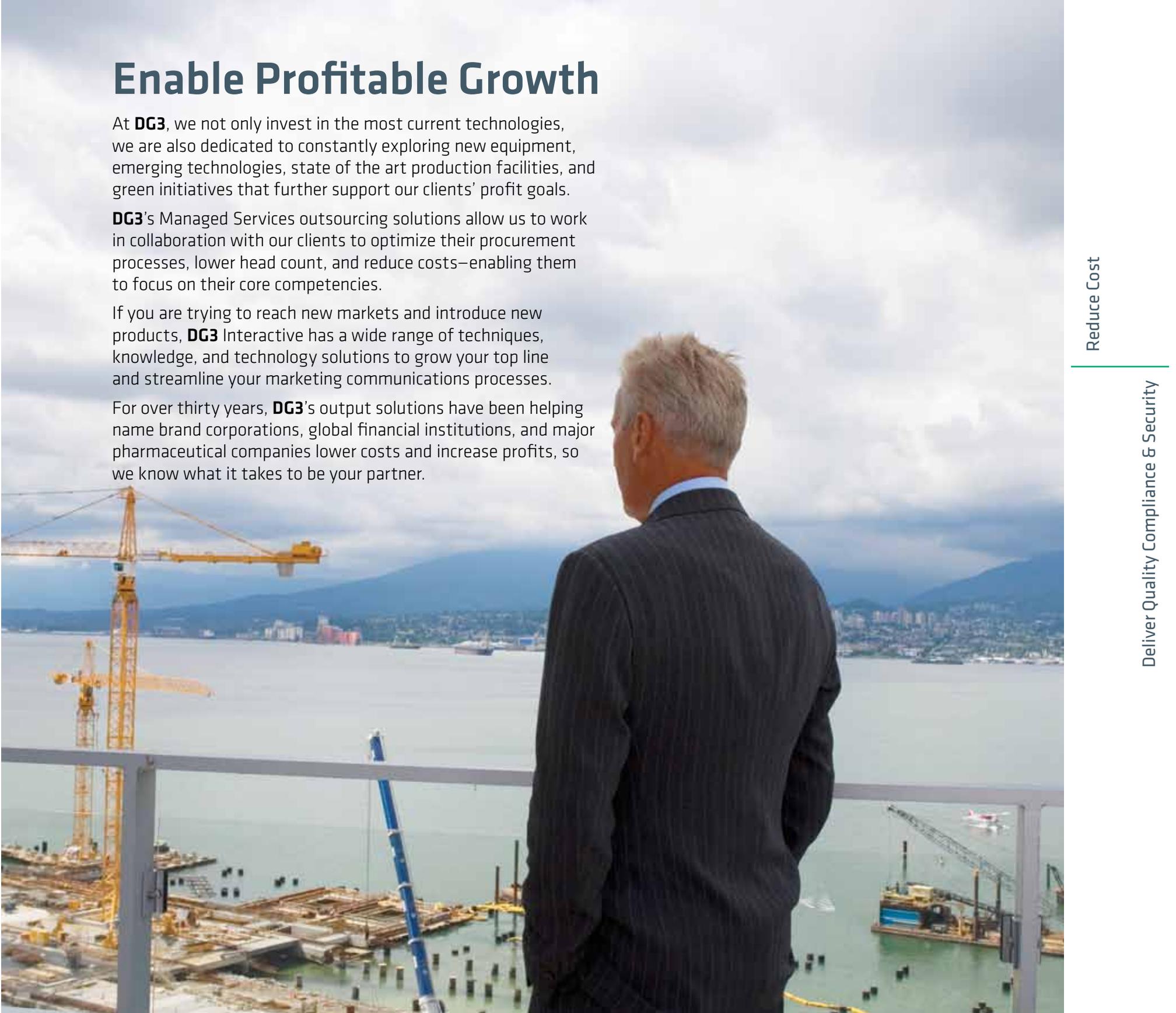
DG3's Managed Services outsourcing solutions allow us to work in collaboration with our clients to optimize their procurement processes, lower head count, and reduce costs—enabling them to focus on their core competencies.

If you are trying to reach new markets and introduce new products, **DG3** Interactive has a wide range of techniques, knowledge, and technology solutions to grow your top line and streamline your marketing communications processes.

For over thirty years, **DG3's** output solutions have been helping name brand corporations, global financial institutions, and major pharmaceutical companies lower costs and increase profits, so we know what it takes to be your partner.

Reduce Cost

Deliver Quality Compliance & Security



Deliver Quality Compliance & Security

Today, companies require total transparency and predictability in all areas of business, especially SEC regulatory compliance. **DG3** maintains the highest standards of confidentiality and professionalism for some of the largest public companies and mutual funds in the world. Our clients trust us to be efficient, accurate, and easy to work with.

We pride ourselves on having transparent, consistent pricing and delivering very high value. **DG3** is easy to work with, diligent, and disciplined. We have the expertise to handle all EDGAR and XBRL filings and shareholder communications flawlessly, on time, and in complete compliance. **DG3's** knowledgeable advisors stand ready to answer questions about the latest developments in compliance and enforcement, so you can feel secure that you have the most current information at your fingertips.



Reduce Cost

Notice & Access (N&A) is a timely example of how new regulations can have unintended consequences. For a majority of corporate issuers, N&A can not only cost more, but also negatively impact shareholder communications and require more time, in an already tight annual report process. By demonstrating how to streamline the annual report process, **DG3** helps corporate issuers reduce their costs and save a significant amount of time from their shareholder communications schedules.

DG3 produces millions of time sensitive and quality-critical documents every day for some of the largest corporations around the globe. From business stationery to annual reports, fund communications, confidential shareholder mailings, prospectuses, marketing materials, personalized direct mail, and all types of color-critical commercial print, **DG3** has the knowledge and experience to help reduce costs and shorten the sales cycle.



Create Positive Outcomes

With a long-standing history in print and financial communications, clients may draw the conclusion that **DG3** is just about creating high quality, on-time outputs. But that's not the complete picture; we are dedicated to delivering positive business outcomes.

Our mission at **DG3** is to assist clients in reaching their markets creatively, efficiently, in complete compliance, and at a reasonable cost.

To help grow our clients' top line, we create campaigns that are highly targeted and reach more customers. We help shorten the sales cycle and are able to personally connect our clients with their customers. We utilize the latest web technology solutions and most current mobile marketing techniques. Our experts work directly with agencies, brand managers, marketing management, and the C Suite to ensure complete satisfaction.

For those financial institutions, mutual fund companies, global corporations and others who must meet the obligations set forth by government agencies, our compliance solutions are top notch. That is why CFOs, legal counsel, corporate secretaries, investor relations professionals, and other valued decision makers frequently turn to **DG3** for advice and results.



Practice Corporate Responsibility

Our **DG3** Green Team initiatives grew from an ongoing commitment to innovation and sustainability into an in-depth “Practice in Action” Program. By continually addressing economic and environmental issues, we believe we are creating a strong, vital company today, and leaving a rich legacy on which future generations can build.

We recognize that engaging in responsible business practices not only creates a more viable company, it also enables us to reduce our impact on the environment. At **DG3**, we keep sustainability at the forefront of everything we do.

- Economic Success: We build lasting customer relationships by developing, smart, practical, and unique solutions to their business challenges
- Environmental Stewardship: We provide innovative products and services to address the environmental challenges facing our customers
- Sustainability in Practice: We lead by our actions, engaging in sensible and replicable practices and sharing our knowledge with the community

Being responsible, reducing consumption, and improving our work environment is how **DG3** contributes to making a world of difference.



DG3 Credentials

In today's uncertain world, you want to make sure that you are dealing with suppliers and partners that have solid financial backing. **DG3** is financially stable and solidly backed. We can afford to invest in new technologies, a growing number of services, and the addition of valuable industry experts. We have a full disaster recovery program and are consistently selected by the most discriminating companies around the globe.

While you as a client can select from thousands of service providers, we are in an elite position—not as large as the behemoths, but not far behind them. We have a worldwide footprint with offices in Europe, Asia, and the Americas, as well as partners in other parts of the world. We service name brand consumer products companies and global financial institutions that need to produce communications in multiple locations around the world simultaneously. At **DG3**, we are able to meet those needs easily, securely, and trouble-free.

We're also known for our soft skills. **DG3** is G7 certified, meaning our clients can be confident that even vibrant reds and yellows will visually match across all materials. We consistently win industry awards for exceptional quality in printing, among other accolades. And we are proudly becoming a “go to” firm in the QR Code arena for excellence in mobile marketing campaigns.



A Wide Range of Solutions Fits Your Most Critical Needs

Interactive

- Strategy Development
- Integrated Marketing
- Campaign Development
- Mobile Engagement Campaigns
- SMS
- Personalized Websites (PURLs)
- Email Marketing
- Microsites
- Website Hosting
- Variable Data
- Document Builder
- Custom Programming

Compliance Solutions

- EDGAR and XBRL Filing Services
- Process Management
- Document Management
- Production of Shareholder Materials
- Total Source Compliance

Managed Services

- Outsourced Print
- Communications Procurement
- Outsourced Print Management
- Outsourced Office Supply Procurement
- Outsourced Drug-to-market Services

Output Solutions

- Print
- Finishing
- Warehousing
- Fulfillment Services
- Mailing Services
- End-to-end Communications



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